# inspiredu Equitable Learning and Access to Digital Devices and Services

# **MISSION**

To help underserved youth develop the skills needed for education and career success through technology-based learning tools and engagement activities with their families, communities, and schools.

## VISION

Inspiredu will be a key connector that drives digital inclusion and literacy for Georgia families, communities, and schools so they can enable the future readiness of underserved youth

**2022 SUCCESSFUL OUTCOMES** 

Inspiredu remains committed to our mission critical work of impacting how families, schools, and communities have access to digital equity.

1500

1000

500

368

## WHAT'S THE PROBLEM?

The problem is the lack of equitable access to technology resources and educational training within the underserved community.

## **HOW DO WE ADDRESS THE PROBLEM?**

We provide technology resources and implement customized training to improve the knowledge base within the underserved community.

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## **HOW CAN THE FOUNDATION HELP?**

Come alongside with us and empower Inspiredu learners to become confident with technology and to strengthen their talents, thus enriching the lives of the people who live, learn, and work in Georgia.

LEARNERS IMPACTED BY PROGRAM TYPE

57

16

1449

## SUPPORT DURING COVID-19

order to address the needs of students learning at home, and we've been able to safely support families in-person at our facility which we opened five days a week once the city identified Inspiredu as an

## **SUPPORT OUTCOMES**

0 n ADL FLW STEM FLW STEM Support Support

7

**PARTNERS BY PROGRAM TYPE** 

18

While many school systems are launching one-to-one device initiatives, these initiatives come with limitations, and none of them address the parents' capacity to help their child navigate the digital landscape. Our Learning Spark Initiative brings the technology, the training, and the learner – both child and parent – together, and we meet them where they are in their digital literacy.

The three pillars of this initiative are:

Family Learning Our Family Learning program increases parents' capacity to support their 21st century learner. Through school partnerships, Inspiredu facilitates a series of interactive workshops that leverage technology to help families learn strategies to become strong learning partners and responsibly access and utilize digital tools for learning. All participating families receive a Laptop Home Learning Center loaded with educational software and Microsoft Office suite, and families have access to technical support.

**STEM** Our STEM Pipeline Programming supports the educational pathway for students in science, technology, engineering, and math. Inspiredu's App Challenge is a semester-long school day course facilitated by our staff in collaboration with a school's STEM or CTAE instructor. Additionally, we facilitate field trips to local technology companies to provide real-world opportunities in STEM career fields.

Adult Literacy Our Adult Digital Literacy program positively impacts adult learners who are seeking to better support their children's academic success or add digital literacy to their own career toolboxes. Throughout the course, participants learn essential computer and software skills as well as how to use technology in everyday life.





Inspiredu's Learning Spark Initiative addresses the problem where digital literacy and equitable access intersect: in the home. Home is where much of student learning takes place through homework assignments and practice activities, which may be unfamiliar to a parent or caregiver. Constant access enables constant practice; constant practice engenders proficiency and confidence. The absence of these creates the digital divide that continues to put marginalized citizens at risk of being left behind by our 21st century educational systems. Inspiredu proposes that its Learning Spark Initiative will improve digital inclusion and increase digital literacy among Atlanta's underserved youth and families, preparing them for better educational and employment opportunities, thereby strengthening the community.

### Inspiredu anticipates that:

1. Caregivers will have increased confidence in supporting their students' learning. Parents who are confident in helping their students navigate digital spaces and digest digital content are better equipped to set goals, assess students' understanding, and provide support.

2. Families who have participated in our Initiative will engage more with teachers. Improving family engagement in schools. which has become a priority for the Georgia Department of Education, has been shown to benefit students' educational support teams. The data demonstrates significant academic gains for students when their families and teachers have built meaningful relationships in support of student learning.

3. More of Atlanta's underserved adult population will increase their digital literacy competence. Beyond strengthening students' learning support system, increased digital literacy strengthens the whole community: increased digital literacy means increased opportunities for learning, for certifications, and for access to higher-paying jobs.

## **LEVERAGING OTHER AREAS**

Inspiredu has been able to engage community partners to help in support of our mission to impact the students and families in the Greater Atlanta area. Inspiredu has been able to generate interest among these community partners in outreach and support for an underserved community. Community partners support our mission through monetary donations, in-kind donations, and donations of time through workshops, computer refurbishing, and call banks for parent outreach.

## **COMMUNICATION/SHARING**

Inspiredu will leverage our website, Facebook, Twitter, LinkedIn, and regular communications with funders and partners to both acknowledge and promote visibility for the generous support. Also, Inspiredu will highlight this generous support through grant proposals and marketing materials distributed at our partner schools during meetings and at different workshops.

## **SCHOOL**

- Craig Cason (Executive Director,

## FAMILY

*"If you want to know if your program is needed* and does it help the community, the answer is YES! This program is so important especially now with COVID-19. Many of our kids, my son included will be doing their work virtually. Just as this program *is important I think having staff that answer* questions, return calls and don't look down on a mother of 6 is as important."

- Proud Parent, Justine Harmon

**ESTIMONIAL**