



# IMPACT REPORT 2022

# A MESSAGE FROM THE CEO & BOARD CHAIR

Dear friends & colleagues,

It is an honor to present the 2022 Impact Report! In our 2nd year at Inspiredu, we are transforming lives through education and technology. We help community-based organizations and schools actively engage families by strengthening the participation, communication, and collaboration between parents, schools, and communities. We are committed to addressing educational inequities and the digital divide in our community. Let's face it; 21st-century classrooms are dynamic places where technology is used both inside and outside the classroom to meet the diverse needs of students. Yet, 17% of U.S. students do not have access to computers at home. Due to this lack of access, children may not have the applications that they need to do their homework or address academic challenges that they face. In addition, adult digital literacy is sadly lacking in many of these same communities. That is why we believe that access to computers, online resources, and digital literacy training provides tremendous opportunities to empower low-income communities – from expanded education options to career enhancement. Thanks to the corporate and philanthropic community and individuals like you, we can actively support the education and career readiness in communities that need it most. By working together, we will continue to make a difference and ensure that children and adults, no matter their circumstances, have the tools and support they need to be successful.



**Richard Hicks**  
CEO & President



**Will Alexander**  
Board Chair



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# CHANGING LIVES THROUGH TECHNOLOGY & EDUCATION.

## 2022 HIGHLIGHTS

- ★ Exceeded our goal to partner with at least 25 schools and community-based organizations in 2022.
- ★ Piloted a rural-Georgia outreach program with the Jasper County Charter System and conducted a Family Learning Workshop attended by 34 families.
- ★ Initiated a series of digital skills workshops with a special focus on financial wellness.
- ★ Surpassed our fund-raising goals by \$70,000 due to our 2022 signature events – the InspiredU Gala at Mercedes-Benz Stadium and the Drive for Tech Golf Tournament at Manor Golf and Country Club.
- ★ Kicked off a three-year Capital Campaign in August and raised over \$130,000 by the end of 2022.
- ★ Restored our volunteer opportunities and engagements to pre-pandemic levels.

### OUR MISSION

To help underserved youth develop the skills needed for education and career success through technology - based learning tools and engagement activities with their families, communities, and schools.

### OUR VISION

InspiredU will be a key connector that drives digital inclusion and literacy for Georgia's families, communities, and schools so they can enable the future readiness of underserved youth.

### COMMITMENT TO EQUITY

We don't just donate tech tools to schools...We make a direct impact on young scholars and their families through our "boots-on-the-ground" efforts in underserved communities. While there is still so much more to be done, we will continue to champion our cause and support a more meaningful and sustainable change for equality.

inspire

equity  
empowerment  
engagement  
education  
effectiveness  
edification  
equality



Our STEM Pipeline classes returned to in-person opportunities in Fall 2022 for the first time since March 2020.

Partnerships with two different schools resulted in 13 hours of hands-on activities being provided to

**57**

students in grades 5-8.

**1,249**

**FAMILIES SERVED**

**1,472**

**LEARNERS ENGAGED**



**DEVICES DISTRIBUTED**

**1,358**

**WORKSHOP HOURS**

**3,516**

**8 SCHOOLS + 32 COMMUNITY ORGANIZATIONS**

**40 PARTNERSHIPS**



**83**

**FAMILIES SERVED**

through our  
Refugee Outreach Initiative.



**\$1,895,441.49**

in total revenue

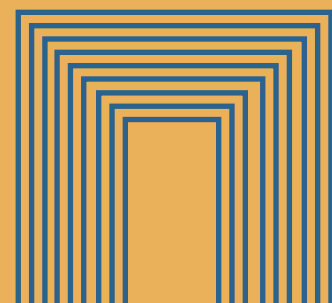
with 9% of revenue tied back to the schools and community partners participating in our programs.

**\$52,290** Economic Impact with **88%** tied to Tech and Operations with remaining **12%** in Digital Champions assisting in workshop sessions.



**1,763**

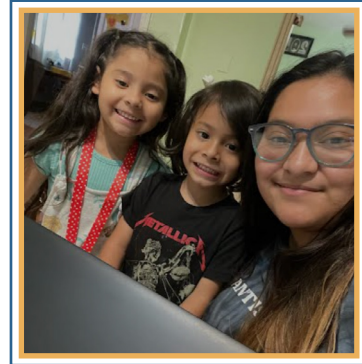
volunteer hours contributed in support of programming and refurbishing efforts.



# INSPIRING STORIES

## YESENIA LOPEZ

Inspiredu Parent Learner



Yesenia grew up in a Spanish-speaking home and was not afforded the opportunities now available to her children. Aden (age 5) and Violet (age 4) received a tablet during our Learning Spaces workshop that was equipped with educational learning apps appropriate for their ages. Yesenia wants to be very involved in her children's education and give her them what she and her sister did not have during their early years.

"I have been able to get my schoolwork done to earn my Associate's Degree and my children get to learn their ABCs in English."

## TAMMY MILLER

Executive Director, The Bridge Academy



"It's a blessing to partner with Inspiredu! Their work to impact our local communities through digital and financial literacy certainly makes a difference. We see individuals and families embrace technology and its utility to create budgets, pay bills online, connect with healthcare providers, complete class assignments, etc. We've seen our participants advance and their confidence improve – all in real time! Inspiredu is doing phenomenal work!"

## SEAN KRAMER

Chief Information Officer, SiteOne Landscape Supply



"I'm most excited about the leadership team at Inspiredu. Being on the board the last few years, I've seen how this team has continued to have a significant impact on the community. The new members they bring on, immediately make the team better. With this growing team, they try new and creative ways to involve the community in their mission. It's easy for organizations like theirs to focus on the same events every year, but Inspiredu tries to keep it fresh, which I love. They also expand their offerings to aid the entire family and are looking at branching into new technology offerings they can provide. I think this is what makes them a special organization."

## DELISA CHAMBERS

Serving on Volunteer Engagement Committee



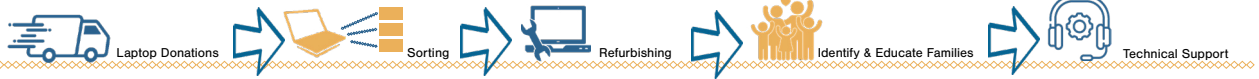
"I believe in the mission and really enjoy hearing the stories of those who have benefitted from this organization. I feel honored to stand alongside others for such a great cause. Inspiredu is such a wonderful organization and bridges the digital gap in our community today."

"During a Digital Champion session, the individual I was teamed with served in the military and was disabled. The computer was going to enable him to track his medical records as well as help him look for remote work due to his disability."

# a solid commitment to SUSTAINABILITY

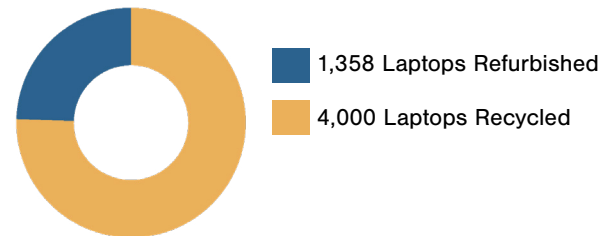


## OUR PROCESS

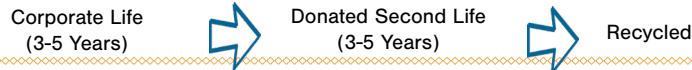


## 5,358 laptops diverted from Greater Atlanta landfills

The world produces 53.6 million metric tons of waste from discarded electronics every year. In our landfills, that E-Waste leaks mercury, cadmium, lead, beryllium, arsenic, and other contaminants into our soil and water. In 2022, InspiredU collected and properly recycled 36,000 pounds of E-Waste - keeping that E-Waste out of Greater Atlanta area landfills.

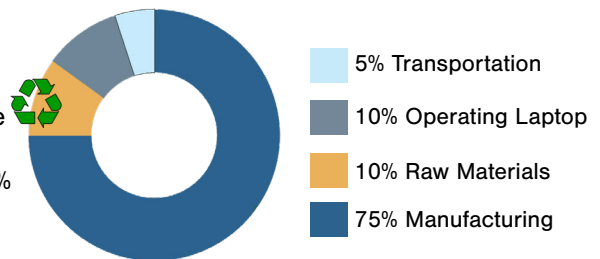


## IDEAL LIFE OF A LAPTOP



## 1,292,816 pounds of CO<sub>2</sub> avoided

Making a laptop puts 952 lbs of carbon dioxide into our atmosphere; once a laptop is manufactured, it is in society's best interest to extract as much value from the device as possible and avoid putting even more carbon dioxide into the atmosphere. At InspiredU, we are able to successfully refurbish donated laptops in a high quality fashion with 95% of our refurbished laptops not requiring a service call.



## MEASURING OUR WORK

Donate your old tech and help inspire a more diverse and inclusive workforce.



## 1,249 families served in 2022

We might never be able to quantify the value of empowering a family with technology. Our work requires generations to yield results. This year, we helped 1,249 families. We did this while diverting tens of thousands of pounds of E-Waste from our landfills, extending the life of technology that is difficult to manufacture, and avoiding more carbon dioxide from entering the atmosphere to help us fight climate change.

# RENOVATE. INNOVATE. EDUCATE.

# CAPITAL CAMPAIGN

Creating a center of excellence for our students, families, and volunteers.

## CHAMPIONING EQUITABLE ACCESS TO TECHNOLOGY & TRAINING



### BRIDGING THE DIGITAL DIVIDE

Supporting the success of Greater Atlanta Area Youth and communities by bridging the growing shortage of technology based learning tools and connectivity.



### EMPOWERING FAMILIES TO SUCCEED

Providing technology and training to Families and Caregivers in order to support children and themselves for their own upskilling.



### COMMUNITY BASED SUPPORT & UPSKILLING






Advancing digital literacy of underserved communities by facilitating technology focused events and gatherings.

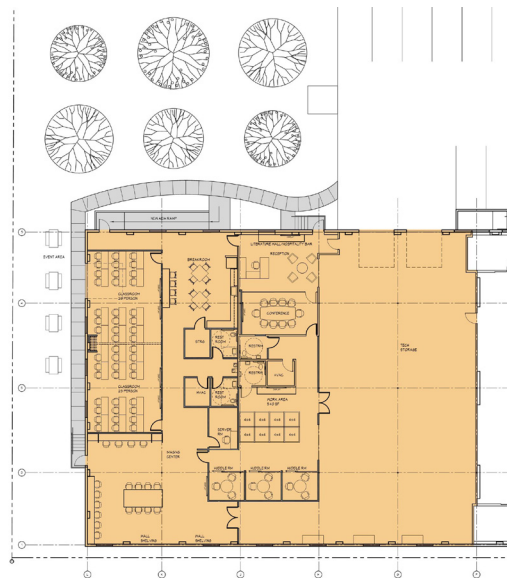


### PROVIDING FLEXIBLE, COST-EFFECTIVE OPTIONS TO PROMOTE DIGITAL LEARNING

Enabling our partner schools and community-based organizations to engage families with learning tools and activities.

## OUR GROWTH INITIATIVE

-  Inspiredu's Volunteer and Training Center (VTC) will be the Launchpad site for Digital Inclusion programming throughout the state of Georgia.
-  Upgrading our facility will expand our programming and provide an optimal learning environment and outcomes for our families.
-  Promote enhanced collaboration among staff and volunteers
-  Increased capacity of device distributions by 300%
-  Promote the wellness of our staff, supporters and families with our green space.



### VTC PLAN

- 1 Reception Area
- 1 12-seat Breakroom
- 1 16-seat Imaging Center
- 8 Workspaces
- 2 23-seat Classrooms
- 1 10-seat Conference Room
- 3 Huddle Rooms
- 1 Tech Storage
- 4 Restrooms
- 1 Storage Closet

TO VIEW THE ENTIRE CAPITAL CAMPAIGN GO TO [IUATL.COM/CAPITAL](http://IUATL.COM/CAPITAL).



# THANK YOU, DONORS!

## \$0.70

supports Inspiredu programs that help our communities

### FOR EVERY DOLLAR RAISED



## \$0.30

supports Inspiredu overhead that keeps us moving forward

#### \$100,000+

Goizueta Foundation  
Kia

#### \$50,000 - \$74,999

Digitunity  
Patrick Hiller  
Zeist Foundation

#### \$25,000 - \$49,999

Annie Casey Foundation  
Atlanta Technology Professionals (ATP)  
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#### \$15,000 - \$24,999

Comcast NBC Universal Foundation  
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Georgia-Pacific Foundation  
Google Fiber Inc.  
iVision  
Rollins, Inc.

Vibha Inc.  
Wells Fargo Philanthropic Agency

#### \$10,000 - \$14,999

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Dell  
ETS Solutions  
Craig Hyde  
Hylaine

LuluMa Foundation  
Sigmund Mosley  
Sage North America Foundation  
SiteOne Landscape

Supply  
Stratix Corp  
Verizon  
Wells Fargo Foundation - Atlanta

#### \$7,500 - \$9,999

3i People, Inc.  
Cumberland Group  
EnPro Industries, Inc.

Fortinet  
Microsoft Corp  
Oracle

Grant Shih



# THANK YOU, DONORS!



## \$5,000 - \$7,499

Suzanne Arpin	Lincoln Property Company	Stellar Consulting
Blackbaud Giving Fund	Mansfield Energy Corp.	Kay Stueve
Capgemini	MoveWorks	TRC Staffing
Cox Enterprises	NTT Data	Westside Future Fund Inc
Ruth Davis	Profisee	
Gas South	ProHIRE Resources	
Graphic Packaging International	Kelly Solomon	

## \$2,500 - \$4,999

ACS Solutions	Datum	Nonprofit Technology Network (NTEN)
Adapture	FlexPrint	Ping
Akers Foundation	Leonard Finkle	Presidio QTS
Appgate	Fortified	Robert Half Technology
Arctic Wolf	Sam Galbraith	Mary Robinson
Arrowcore	Guidepoint	Roxanne Seymour
ASK Staffing Inc.	Higher Gear CIO	Rubrik
Baute Family	IDR	Taz Lake
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Cribl		

## \$1,000 - \$2,500

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