

**FOR IMMEDIATE RELEASE**

## **Giving Tuesday Phone-a-thon: Bridging the Digital Divide with a Splash of Fun!**

**Atlanta, November 27th** – In a world that's more interconnected than ever, Inspiredu is taking a giant leap to bridge the digital divide with an exciting twist: introducing a lively phone-a-thon for Giving Tuesday to kick off their Brighter Future campaign!

Giving Tuesday is a National Day of Giving, turning an average Tuesday into a heartwarming experience. On November 28th, Inspiredu will host a day filled with a family learning workshop, a volunteer caller marathon, and donor perspectives that will make you forget it's just another weekday.

Our team of enthusiastic volunteers will be dialing up the fun as they reach out to our amazing supporters. With a goal to raise \$50,000 to support hundreds of families in Georgia in their quest to gain access to technology, it's sure to be intense. However, it's not just about making calls for donations; it's about making connections and building a community passionate about narrowing the digital divide.

Richard Hicks, Inspiredu's CEO, expressed his enthusiasm, saying, "The Giving Tuesday Phone-a-Thon is more than an event. It's a celebration of technology and community coming together. We're not just bridging the digital divide; we're doing it with a smile and a whole lot of fun."

Mark your calendars, charge your devices, and join us on **November 28th at 6:30 p.m.** as we livestream all the action on [uatl.org/givingtuesday](http://uatl.org/givingtuesday), and follow us on social media @inspireuatl to follow us throughout the day.

For media inquiries, please contact:

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Inspiredu’s mission is to help underserved youth develop the skills needed for education and career success through technology-based learning tools and engagement activities with their families, communities, and schools.