The Problem: The problem is the lack of equitable access to technology resources and educational training within the underserved community.

Inspiredu's Solution: We provide technology resources and implement customized training to improve the knowledge base within the underserved community.

equity
empowerment
engagement
inspire education
effectiveness
edification
equality

inspiredu

Changing lives through technology and education

Contact Us

f in

@inspiredualtlanta

🐦 📷

@inspireduatl

www.iuatl.org
1550 Southland Cir. NW
#200 Atlanta, GA 30318
(404) 600-4010

inspiredu

Education
Empowerment
Equity
Engagement

![inspiredu]

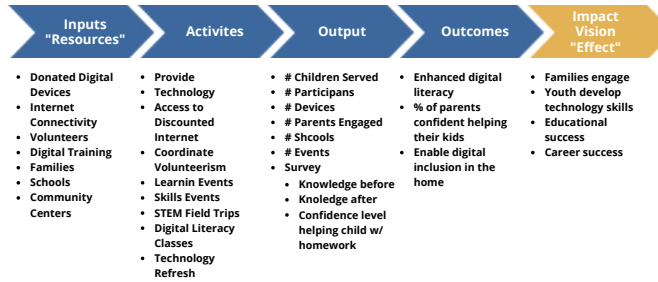# STRATEGIC PLAN

2021 - 2025

MISSION

To help underserved youth develop the skills needed for education and career success through technology - based learning tools and engagement activities with their families, communities, and schools.
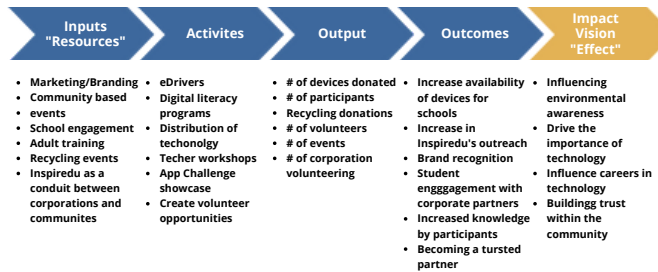
VISION

Inspiredu will be a key connector that drives digital inclusion and literacy for Georgia families, communities, and schools so they can enable the future readiness of underserved youth.

PROBLEM TO SOLVE

Problem to Solve - How can Inspiredu become a key connector to drive digital inclusion and literacy for families, communities, and schools across the Greater Atlanta Area and Communities within the State of Georgia ?

Inputs "Resources"	Activites	Output	Outcomes	Impact Vision "Effect"

• Donated Digital Devices
• Internet Connectivity
• Volunteers
• Digital Training
• Families
• Schools
• Community Centers
	• Provide Technology
	• Access to Discounted Internet
	• Coordinate Volunteerism
	• Learnin Events
	• Skills Events
	• STEM Field Trips
	• Digital Literacy Classes
	• Technology Refresh
		• # Children Served
		• # Participans
		• # Devices
		• # Parents Engaged
		• # Shcools
		• # Events
		• Survey
		  • Knowledge before
		  • Knoledge after
		  • Confidence level helping child w/ homework
			• Enhanced digital literacy
			• % of parents confident helping their kids
			• Enable digital inclusion in the home
				• Families engage
				• Youth develop technology skills
				• Educational success
				• Career success

Problem to Solve - How can Inspiredu drive mor community engaggement and in the greater Atlanta area? (CBO's, Schools, Familes, Youth - Anyone with impact on education)

Inputs "Resources"	Activites	Output	Outcomes	Impact Vision "Effect"
• Marketing/Branding • Community based events • School engagement • Adult training • Recycling events • Inspiredu as a conduit between corporations and communites	• eDrivers • Digital literacy programs • Distribution of techonlogy • Techer workshops • App Challenge showcase • Create volunteer opportunities	• # of devices donated • # of participants • Recycling donations • # of volunteers • # of events • # of corporation volunteering	• Increase availability of devices for schools • Increase in Inspiredu's outreach • Brand recognition • Student engggagement with corporate partners • Increased knowledge by participants • Becoming a tursted partner	• Influencing environmental awareness • Drive the importance of technology • Influence careers in technology • Buildingg trust within the community

	FROM	TO
IMPACT	Currently serving 20 Community/ School Partners and 1,000 students/ families	Doubling the number of our community/school partners (40) individuals including students/families
AWARENESS	Limited brand awareness- Best Kept Secret	Recognized thought leader in Digital Literacy/Inclusion, STEM, and Family Learning within the State of Georgia
CAPABILITY	Building more philanthropic support, fee-for-service revenue for increased sustainability 1.3M annual revenue	Two-fold increase in philanthropic support, increase in sources of service-based revenue.com $2.3M annual revenue

Learning Spark Initiative

Family Learning Program

1. Essentials of home Learning workshop w/Device Distribution
2. Family Learning Workshops

STEM Pipeline Program

1. Spark Bootcamps (After-school and Summer technology programs)
2. School-Based App Design Program
3. STEM Career Field Trips

Digital Literacy Program

1. Basic computer & software skills course w/ certificates and badges
2. Digital Skill Workshops
3. Digital Comunication workshops