

## MEDIA ADVISORY

February 2, 2022

### Inspiredu to Provide Thousands of Free and Low-Cost Devices to Residents in Atlanta

*Inspiredu will provide 2,000 free or low-cost computers, digital literacy training, and technical support to Atlanta's underserved residents over the next two years*

ATLANTA, Feb. 1, 2022 – Inspiredu has been selected as part of a 10-city project led by AT&T and Digitunity to provide more than 2,000 refurbished computers and technology support over the next two years to students and families in Atlanta.

This project aims to help bridge the digital divide in Atlanta by providing underserved residents with digital resources and skills training needed for online learning success. Many students across the nation are affected by the digital divide and struggle to participate in online learning opportunities because of unreliable internet access, lack of computers or poor digital literacy skills. This project will help students engage in today's digital learning environment.

Inspiredu was selected by Digitunity to provide device refurbishment services, digital literacy training and technical support services in Atlanta. In just the last 90 days, nearly 250 families in the greater Atlanta area benefited from receiving a donated computer from Inspiredu through this project.

"We are proud to be working with AT&T and Digitunity to help tackle the digital divide head-on in Atlanta," said Richard Hicks, CEO of Inspiredu. "Through our collaboration we will provide much needed computers and hands-on digital training to help make a difference in the lives of the most underserved in our community."

This project is part of [AT&T's \\$2 billion commitment](#) to bridge the digital divide from 2021 to 2024 through efforts that promote broadband affordability, accessibility and adoption. Digitunity will create alliances among device refurbishing organizations, local nonprofits, and businesses to acquire previously used computers that will be refurbished into like-new devices and distributed to underserved students affected by the digital divide.

"Our commitment to narrowing the digital divide includes ensuring that learners have both the connectivity *and* the devices critical to success," said Venessa Harrison, president, AT&T Georgia. "Inspiredu has done amazing work for our community, and we're proud to work with them and Digitunity to help thousands of underserved students and their families in Atlanta get access to free computers and training resources that are vital for online learning success."

"Device ownership is foundational to digital equity, and technology reuse is a direct and logical answer to the pervasive challenge of the technology gap," stated Karisa Tashjian, director of programs,

Digitunity. “Nonprofit technology refurbishers are critical players in their communities for providing people-centered, integrated service delivery systems that equip students and their families with the digital tools and support they need, both today and in the future.”

For more information on how local nonprofits, businesses, and community leaders can get involved, please contact Karisa Tashjian, Director of Programs, <https://links.digitunity.org/10-city-contact-us>.

### **About Inspiredu**

Since 2007, Inspiredu has brought families together for fun days of learning while providing the essential tech tools and support needed for a strong home learning environment. Inspiredu inspires its communities' digital champions while striving to amplify digital inclusion and promote educational equity for all learners throughout the Atlanta metro and the state of Georgia. To learn more, please visit <https://www.iuatl.org>.

### **About Digitunity**

Digitunity, a national nonprofit organization, connects corporate and individual donors of technology to thousands of partner organizations serving people in need across North America. With a proven body of work spanning over 37 years and a national network of member organizations, Digitunity works to ensure all barriers that limit equitable opportunity to participate in our digitally connected society are removed. Learn more at <https://www.digitunity.org> or contact [Karisa Tashjian](#) at <https://links.digitunity.org/10-city-contact-us>.

### **About Philanthropy & Social Innovation at AT&T**

We’re committed to advancing education, creating opportunities, strengthening communities and improving lives. As part of our company-wide \$2 billion commitment from 2021-2024 to address the digital divide, we launched AT&T Connected Learning to invest in connectivity, technology, digital literacy, and education solutions to help today’s learners succeed inside and outside of the classroom. Since 2008, we’ve committed more than \$600 million to programs that help millions of students across all 50 states and around the world, particularly those in underserved communities.

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