

Press Release For Immediate Release July 21,2021

**InspirEDU Celebrates Successful Inaugural
Year of Helping Underserved Youth With the
Challenges of Digital Learning**

Inspiredu's mission is to help underserved youth develop the skills needed for education and career success through technology-based learning tools and engagement activities with their families, communities, and schools.

Atlanta, July 21 - InspirEDU is a nonprofit organization that has been supporting the success of Greater Atlanta Area youth by providing access to needed technology and skills directly to students and their families, schools, and communities. Formerly known as PowerMyLearning - Atlanta, Inspiredu has helped families transition to an online learning platform during the pandemic by delivering over 3,000 laptops in the Greater Atlanta Area, doubling the amount that the nonprofit would serve in a typical school year. Although there is always a need for closing the digital divide for the underserved communities, the need has never been greater than during the challenge of virtual learning that most students and families had to contend with due to Covid-19. InspirEDU, with the help of many partners around the Greater Atlanta area, was able to step in to fill this need for many young learners.

Statistics show that parental involvement with homework and engagement in their child's education is related to higher academic performance, better social skills and behavior, and increased self-confidence. As Oneisha Freeman, Director of Partnerships & Programs, states, "We are offering a vital opportunity to engage families and encourage learning at home by providing free laptop distribution and virtual training online, with rewards for attending. Inspiredu is actively working to assist families in supporting their children's education."

Families who have attended these workshops, whether in person or virtually, could not agree more. The Guevara family, Inspiredu's 2020 Family of the Year, stated that, "[We] admire that when Inspiredu teamed up with our school, they were looking to level the playing field. We all won that day."

To find out more about Inspiredu's mission and services, visit their website at <https://www.iatl.org/>

Media Contact:

Francesca Williams
fwilliams@iatl.org
Marketing/Communications
Specialist
Inspiredu