

Inspiredu and EY team up to grow the STE(A)M pipeline for families in Georgia

Inspiredu continues to empower the community to help underserved families with digital literacy and tech tools for success. Their recent partnership with sponsor Ernst & Young LLP (EY US) has established their credibility in the tech space in a major way. In turn, EY has made inroads to live up to its commitment to bridge the digital divide.

In July 2020, EY launched a Bridging the digital divide initiative, a journey to support underserved students and other populations by joining forces with organizations to facilitate access to devices and mentoring.

EY previously worked with Inspiredu as a sponsor of Inspiredu's annual golf tournament, along with other major companies who support the same cause to close the digital divide. They also were sponsors in Inspiredu's groundbreaking event, the (E)Mazing Race, which established new companies to be a part of a race throughout the city to visit community-based organizations and helped to deliver laptops to the families in need at specific locations. EY also took a major step this year by supporting Inspiredu's exceptional Inspire Gala. In recent years, this event has been held at the Mercedes Benz Stadium, where families, volunteers, and community partners are honored for being a part of the program and the overall Inspiredu mission.

Inspiredu's STE(A)M family workshop, which includes interactive exercises geared towards parent and student involvement on a donated device, is EY's next venture to help Inspiredu close the digital divide. The workshop is designed for parents to engage with their child in learning by using technology and communication tools to monitor their development. EY people will become Digital Champions and help support Inspiredu's STE(A)M pipeline programs. This program serves students K-12 and will be held in sessions with up to 20 families. Inspiredu is hoping to have youth and their parents engage with a diverse group of professionals from EY in Atlanta's vast technology sector to learn about educational and career opportunities that they could pursue. In order to prepare accordingly for these workshops, Inspiredu will hold volunteer sessions with EY ranging from tasks like preparing laptops for community distribution to assisting the families at the workshops.

EY's commitment to the community and support of Inspiredu has been exemplary. EY has helped Inspiredu raise thousands to impact the Georgia community and continues to drive the mission to be digitally inclusive for all.

About EY

EY exists to build a better working world, helping create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

EY refers to the global organization, and may refer to one or more of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

Ernst & Young LLP is a client-serving member firm of Ernst & Young Global Limited operating in the US.